India Strategy Weekly IdeaMetrics

Idea of the Month - Corporate meeting takeaways



Emkay Strategy > Weekly IdeaMetrics > September 12, 2025

NIFTY 50: 25,114

Over the last ten days, I met with nine corporates across consumption and BFSI. There is widespread optimism about a 2H recovery with focus on the economy segments, for which GST impact on affordability is more pronounced. This reinforces our consumption-driven OW call on the broader market, and we maintain our Nifty target at 28,000 for Sep-26E.

Companies expect 8-10% delta in sales volume

Companies expect 8-10% delta in sales volume, with a bigger impact on the economy segments. The affordability impact is much higher for lower-income segments. The regulatory changes (in cars and two-wheelers) resulted in aggressive price hikes in entry-level segments – this cut brings prices closer to long-term trend levels. Feedback from the ground (sales channels, distributors) reinforces this view – this is not just a theoretical construct from the head-office staff.

GST cuts - Not the only driver

The GST cuts are one of the many drivers of the expected consumption recovery. They ride on previous government actions like the ~Rs1trn tax cuts in the FY26 Union Budget and the RBI's monetary easing. This is mainly seen as a structural change in demand and growth. Most corporates see it as a permanent expansion of the TAM because they estimate that the affordability gap contracts by >50%. A small minority is more cautious and wants evidence for confirming that the trend lasts beyond the H2FY26 pop.

Lenders are also optimistic

Lenders are preparing for a sharp increase in disbursements across PVs, 2Ws, and CDs, with some spillover expected into personal loans. Most minor asset-quality issues that appeared in FY25 have largely eased, and improved system liquidity gives lenders the confidence to pursue growth. There are a few small pockets of stress, such as micro-LAP and smaller SME borrowers, albeit these are not systemic. NBFCs are not overly concerned about the short-term bond market tightness – they see no pressure on either borrowing costs or liquidity.

Short-term disruption

The over 5-week gap between the GST announcement and its implementation might create short-term disruption in postponed sales and inventory valuations, though it is not seen as a major issue. The implementation date of 22-Sep allows inventory clearance before the end of Q2FY26, and the lost sales will recover over the two quarters. Sales in the Sep-Nov 2025 period could grow at over 10% vs the same period in 2024.

List of corporates we met (with links to analyst notes from those meetings)

ICICI Bank (*link*); Bajaj Finance (*link*); Bajaj Finserv (*link*); Hero Motocorp; Maruti Suzuki; Bajaj Housing Finance; Policybazaar; Metro Brands; Yes Bank (*link*); Maruti dealer call (*link*); Andromeda loan distributor call (*link*).

Seshadri Sen seshadri.sen@emkayglobal.com +91-22-66121226

Mayank Sahu mayank.sahu@emkayglobal.com

This report is intended for Team White Margue Solutions (team.emkay@whitemarguesolution)

Samruddhi Athanikar samruddhi.athanikar@emkayglobal.com +91-22-66242429

Emkay Model Portfolio

Exhibit 1: Sector positioning

Industrials
Healthcare
Real estate
Utilities

Neutral

Materials
Telecom
Energy
Staples
Financials
Technology

Source: Bloomberg, Emkay Research

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Exhibit 2: Emkay Model Portfolio	-	DCE 200		Over /llndo
Stock/Sector	EMP weights	BSE 200 weights	Stance	Over-/Under- weight
Discretionary	31%	12%	OWT	18%
Eternal	10%			
Maruti Suzuki India	5%			
TVS Motor	4%			
Dixon Technologies	6%			
Shriram Pistons & Rings	5%			
Materials	5%	8%	UWT	-3%
UltraTech Cement	5%			
Energy	5%	8%	UWT	-3%
Reliance Industries	5%			
Industrials	14%	9%	owt	4%
CG Power	3%			
Interglobe Aviation	6%			
Voltas	5%			
Technology	7%	9%	UWT	-1%
Infosys	4%			
Mphasis	3%			
P				
Healthcare	12%	5%	OWT	7%
Max Healthcare	3%			
Sun Pharma	4%			
Metropolis Healthcare	5%			
Tiest opens Treatment	3,0			
Staples	5%	8%	UWT	-3%
Bikaji Foods International	5%			
.,				
Financials	21%	32%	UWT	-11%
ICICI Bank	5%			
One97 Communications	7%			
Shriram Finance	4%			
KFin Technologies	5%			
	3,0			
Telecom		4%	UWT	-4%
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Sectors not covered by Emkay		5%		
Utilities		4%	OWT	
Real Estate		1%	OWT	
Total Weights	100%	100%		

Source: Bloomberg, Emkay Research

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Exhibit 3: Emkay model portfolio – Key valuation metrics

Stock	Weights	Reco	TP (Rs)	Price (Rs)	M Cap (Rs bn)	EPS gr	owth (%	YoY)	ı	RoE (%)			P/E (x)	
			` '	` '		FY25	FY26E	FY27E	FY25	FY26E	FY27E	FY25	FY26E	FY27E
Eternal	10%	BUY	330	329	3,176	121	65	95	4	6	11	272	165	84
Maruti Suzuki India	5%	BUY	14,300	14,895	4,683	15	10	5	16	16	15	29	26	25
TVS Motor	4%	BUY	3,100	3,477	1,652	33	18	14	32	29	27	46	39	34
Dixon Technologies	6%	BUY	19,000	17,855	1,080	69	63	35	30	36	34	100	62	46
Shriram Pistons & Rings	5%	BUY	3,050	2,577	114	16	14	14	22	21	20	19	17	15
UltraTech Cement	5%	BUY	14,700	12,601	3,713	52	33	24	13	15	16	40	30	24
Reliance Industries	5%	BUY	1,600	1,375	18,608	14	13	12	9	9	10	23	21	18
CG Power	3%	BUY	765	736	1,159	43	35	26	24	22	23	83	62	49
Interglobe Aviation	6%	BUY	6,500	5,670	2,192	24	22	15	71	55	41	22	16	15
Voltas	5%	BUY	1,450	1,433	474	(9)	40	19	11	14	15	62	44	37
Infosys	4%	BUY	1,750	1,445	6,001	7	9	7	28	28	28	21	19	18
Mphasis	3%	BUY	2,950	2,797	532	8	13	11	19	20	20	29	26	23
Max Healthcare	3%	ADD	1,250	1,170	1,138	20	22	26	15	16	17	67	55	44
Sun Pharma	4%	BUY	2,000	1,594	3,823	(5)	18	16	15	16	17	36	29	25
Metropolis Healthcare	5%	BUY	2,200	2,206	114	45	18	18	15	16	16	54	46	39
Bikaji Foods International	5%	BUY	900	800	200	37	28	17	18	20	20	73	57	49
ICICI Bank	5%	Buy	1,700	1,403	10,016	9	7	10	17	16	15	19	18	16
One97 Communications	7%	BUY	1,350	1,255	801	(155)	93	56	5	9	13	102	52	33
Shriram Finance	4%	BUY	750	593	1,114	20	21	18	16	17	18	11	9	8
KFin Technologies	5%	BUY	1,400	1,088	187	14	22	22	25	26	26	49	40	33
Wtd average	100%					30.1	24.1	17.5	17.2	17.4	17.2	42.8	34.3	29.1

Source: Bloomberg, Emkay Research; Note: Median P/E has been considered

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Weekly Update (5-Sep-25 to 12-Sep-25)

Key reports of the week

Exhibit 4: Reports of the week

Key reports	Type of report	Reason/Comment
Shree Cement	Management Meet Update	Profit First, Growth Disciplined; stock upgrade to BUY

Source: Emkay Research

The week gone by (5-Sep-25 to 12-Sep-25)

During the past week, Nifty Index improved 1.5% as it breached the 25,000 mark to end at 25,114. The broader markets were bolstered by global optimism over a potential Fed ratecut and hopes of a positive relationship between India and USA over tariffs, following the friendly conversation between PM Modi and President Trump. Technology, Industrials, and Utilities advanced, while Staples was the only laggard.

Exhibit 5: NSE500 sector-wise price performance during the week

	1W	3M	6M	12M	3Y
Telecom	1.2%	3.2%	1.4%	9.2%	118.8%
Discretionary	0.4%	9.9%	12.8%	8.2%	105.8%
Staples	-0.6%	3.5%	5.0%	-12.5%	23.2%
Energy	1.3%	0.6%	-2.3%	-9.0%	27.5%
Financials	1.9%	1.4%	0.1%	7.6%	73.8%
Healthcare	1.3%	2.1%	1.5%	2.6%	116.4%
Industrials	3.3%	3.5%	0.0%	-4.9%	96.5%
Technology	4.0%	4.4%	-5.8%	-17.3%	24.3%
Materials	0.8%	2.4%	3.0%	1.9%	49.0%
Real Estate	0.9%	-0.5%	-12.8%	-10.9%	107.4%
Telecom	3.1%	1.7%	-0.2%	-13.6%	-5.7%
NSE 500 Index	1.3%	2.7%	0.8%	-1.5%	54.4%

Source: Bloomberg, Emkay Research

Exhibit 6: Emkay coverage stocks - Top movers/laggards

Emkay coverage stocks - Top Movers/Laggards	1W	1M	3M	12M	3Y
Greenpanel Industries	17.9%	13.7%	15.8%	-20.8%	-27.9%
Motherson Sumi Wiring India	11.0%	32.4%	22.7%	7.8%	15.4%
Gujarat Fluorochemicals	10.8%	8.1%	-0.3%	-7.9%	0.0394
Samvardhana Motherson International	10.7%	16.0%	2.0%	-14.6%	83.4%
Global Health	-6.1%	-4.2%	11.5%	18.3%	-
Metropolis Healthcare	-6.7%	-1.6%	21.1%	-5.1%	39.6%
Star Cement	-6.7%	-6.2%	27.1%	29.7%	169.4%
Voltamp Transformers	-7.3%	-8.7%	-16.9%	-46.5%	197.6%

Source: Bloomberg, Emkay Research

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Emkay Model Portfolio

During the week, the Emkay model portfolio (EMP) underperformed by 0.9% primary due to allocation effects rather than stock selection. Healthcare, Staples, and Industrials underperformed, while Real Estate, Energy, and Technology outperformed.

Exhibit 7: EMP - Underperformance during the week

Emkay Mode	Emkay Model Portfolio - Relative performance (EMP vs BSE200)						
	1W	1M	3М	Since inception			
Emkay Model Portfolio	-0.9%	3.2%	7.5%	-5.9%			
Telecom	0.0%	0.1%	0.2%	1.8%			
Discretionary	0.0%	1.8%	4.1%	1.8%			
Staples	-0.2%	0.2%	-0.1%	-0.9%			
Energy	0.0%	0.1%	0.1%	-1.5%			
Financials	-0.1%	0.9%	2.2%	-2.5%			
Healthcare	-0.3%	-0.4%	0.1%	-1.8%			
Industrials	-0.1%	0.7%	0.4%	-0.3%			
Technology	0.0%	0.2%	0.3%	-0.8%			
Materials	-0.1%	-0.2%	0.0%	-2.4%			
Real Estate	0.0%	0.0%	0.2%	0.2%			
Utilities	0.0%	0.1%	0.1%	0.5%			

Source: Bloomberg, Emkay Research

Exhibit 8: Emkay Model Portfolio - Absolute returns

Emkay Model Portfolio - Absolute Returns					
	1W	1M	3М	Since inception	
Emkay Model Portfolio	0.4%	5.6%	8.9%	15.0%	
Telecom	0.0%	4.5%	5.9%	80.3%	
Discretionary	0.7%	11.6%	22.3%	27.7%	
Staples	-3.1%	7.7%	2.6%	-9.0%	
Energy	0.6%	0.6%	-2.7%	-1.6%	
Financials	0.5%	3.3%	10.5%	17.4%	
Healthcare	-1.1%	-1.2%	0.7%	-9.6%	
Industrials	0.5%	6.3%	3.2%	33.1%	
Technology	4.5%	6.7%	-2.6%	-14.8%	
Materials	-1.7%	-0.5%	8.8%	4.1%	

Source: Bloomberg, Emkay Research

Exhibit 9: Emkay Model Portfolio - Top movers/laggards

Model Portfolio Stocks - Top Movers/Laggards	1W	1M	ЗМ	12M	3Y
Shriram Finance	6.8%	3.4%	-5.1%	-3.5%	137.4%
CG Power	6.7%	19.3%	16.8%	13.9%	244%
Infosys	5.6%	7.1%	-4.8%	-20.1%	-1%
Bikaji Foods International	-2.8%	8.0%	4.2%	-9.0%	-
One97 Communications	-3.0%	8.6%	37.9%	82.6%	65.4%
Metropolis Healthcare	-6.7%	-1.6%	21.1%	-5.1%	39.6%

Source: Bloomberg, Emkay Research

Nifty EPS trend during the week

Exhibit 10: Nifty Bloomberg consensus and Emkay EPS – Estimate changes during the week

	12-Sep-25		5-Se	p-25	% change		
	Bloomberg consensus EPS - FY26	Emkay EPS - FY26E	CONCONCIIC	Emkay EPS - FY26E	Change in Bloomberg consensus EPS	Change in Emkay EPS	
Nifty EPS	1,159	1,094	1,169	1,094	-0.9%	0.0%	
Nifty Index	25,114	25,114	24,741	24,741	1.5%	1.5%	
Nifty PER (x)	21.7	23.0	21.2	22.6	2.4%	1.5%	

Source: Bloomberg, Emkay Research

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BUY	>15% upside
ADD	5-15% upside
REDUCE	5% upside to 15% downside
SELL	>15% downside

Emkay Global Financial Services Ltd.

CIN - L67120MH1995PLC084899

7th Floor, The Ruby, Senapati Bapat Marg, Dadar - West, Mumbai - 400028. India Tel: +91 22 66121212 Fax: +91 22 66121299 Web: www.emkayglobal.com

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